

Alzheimer's Awareness
Some Things Come with Age
Live Announcer Copy

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As we age, we gain things like experience, self-confidence, new hobbies.

However, disorientation, memory loss, or difficulty completing familiar tasks aren't always typical aspects of getting older and may be a sign of Alzheimer's.

An early diagnosis can help improve the quality of life for your loved one.

We can learn the warning signs of Alzheimer's at 10signs.org

Because some things come with age, but some others don't.

Brought to you by the Alzheimer's Association and the Ad Council.

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We get more creative when with age, not more forgetful.

That may be a sign of Alzheimer's.

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Because some things come with age, but some others don't.

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Aging grows experience, not memory loss.

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:30 Spanish

La edad nos trae muchas cosas buenas, como la experiencia, la confianza en uno mismo, o nuevos hobbies.

Age brings us many good things, like experience, self-confidence, or new hobbies.

Sin embargo, la desorientación, la pérdida de memoria o la dificultad para desempeñar tareas cotidianas no son "cosas de la edad," si no que pueden ser una señal de la enfermedad de Alzheimer.

However, disorientation, memory loss or difficulty performing daily tasks are not "a thing from getting older" (Spanish expresión 😊) Instead they can be signs of Alzheimer's.



Un diagnóstico temprano puede ayudar a mejorar la calidad de vida de su ser querido.
An early diagnosis can help improve the quality of life of your loved one.

Pueden aprender las señales de advertencia del Alzheimer en 10señales.org
You can learn the warning signs of Alzheimer's at 10signals.org

Porque algunas cosas vienen con la edad, pero otras no.
Because some things come with age, but others don't.

Patrocinado por la Alzheimer's Association y el Ad Council.
Sponsored by the Alzheimer's Association and the Ad Council.

:15 Spanish

La confianza viene con la edad. La confusión, no.
Y puede ser una señal de la enfermedad de Alzheimer.
Confidence comes with age. Confusion doesn't.
And it may be a sign of Alzheimer's.

Aprenda las señales de advertencia del Alzheimer en 10señales.org
Learn the warning signs of Alzheimer's at 10signals.org

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Because some things come with age, but others don't.

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:10 Spanish

Con la edad se gana experiencia, no se pierde memoria.
When we age we gain experience, but we don't lose memory.

Aprenda las señales de advertencia de la enfermedad de Alzheimer en 10señales.org
Learn the warning signs of Alzheimer's at 10signals.org

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**Alzheimer's Awareness
Hopeful Together
Live Announcer Copy**

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Have you noticed a change in a parent or loved one who is over 65? Maybe your mom, who has always been organized, keeps losing things? Or your husband, the storyteller, can't remember the details anymore?

You know your loved ones best.

When something feels different, it could be Alzheimer's.

Talk about seeing a doctor, together. Visit alz.org/TimeToTalk to learn more.

A message from The Alzheimer's Association and The Ad Council.

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