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| --- | --- | --- | --- |
| **Asset Type** | **Talent Featured** | **Size/Length** | **Expiration Date** |
| Video (including OLV, TV) | Warning SignsFashionFashion (Spanish) DanceDance (Spanish)Early Detection – Ryan Blaney Terrie - HopefulJudith - HopefulTom - Hopeful  | All LengthsAll Lengths All Lengths All Lengths All Lengths All Lengths All Lengths All Lengths All Lengths |  4/8/20268/15/20268/15/20268/15/20268/15/20263/27/20269/28/20269/28/20269/28/2026 |
| Radio | Preserving Wisdom Preserving Wisdom (Spanish)New SkillsNew Skills (Spanish) New HobbiesNew Hobbies (Spanish)Early Detection – Ryan Blaney Hopeful – JudithHopeful – Judith (Spanish)Hopeful – Terrie Hopeful – Tom  | All LengthsAll LengthsAll Lengths All Lengths All Lengths All Lengths All Lengths All Lengths All Lengths All LengthsAll Lengths | 4/18/20264/18/20268/15/20268/15/20268/15/20268/15/20263/27/20269/28/20269/28/20269/28/20269/28/2026 |
| Print | Decreased JudgementTrouble with Familiar TasksSparks CreativitySparks Creativity (Spanish) Grows ExperienceGain Experience (Spanish) Instill ConfidenceInstill Confidence (Spanish) Sparks CreativitySparks Creativity (Spanish) Find Yourself (Spanish) Brings DiscoveryTerrie\_1\_revisedJudith\_1\_revisedJudith\_2\_revisedTom\_1\_revised | All SizesAll SizesAll Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All SizesAll Sizes | 5/21/20265/21/20268/15/20268/15/20268/15/20268/15/20268/15/20268/15/20268/15/20268/15/20268/15/20269/28/20269/28/20269/28/20269/28/20269/28/2026 |
| Web Banners | Decreased JudgementWarning SignsMisplaced Objects Grows ExperienceGrows Experience (Spanish) Instills ConfidenceInstills Confidence (Spanish) Sparks CreativitySparks Creativity (Spanish) New FindingsBrings Discovery 10signs\_Teal 10signs\_Yellow 10signs\_Purple JudithJudith (Spanish)Terrie Tom | All SizesAll SizesAll SizesAll Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All SizesAll SizesAll SizesAll Sizes | 4/11/20264/11/20264/11/20268/15/20268/15/20268/15/20268/15/20268/15/20268/15/20268/15/20268/15/20268/15/20268/15/20268/15/20269/28/20269/28/20269/28/20269/28/2026 |

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| OOH | Trouble With Familiar TasksDecreased JudgementMisplacing ItemsMemory LossBrings Discovery\_Purple | All SizesAll SizesAll SizesAll SizesAll Sizes |  5/14/20265/14/20265/14/20265/14/20268/15/2026 |
|  | Brings Discovery\_Yellow | All Sizes | 8/15/2026 |
|  | Sparks Creativity | All Sizes | 8/15/2026 |
|  | Sparks Creativity (Spanish) | All Sizes | 8/15/2026 |
|  | The Old Times | All Sizes | 8/15/2026 |
|  | New Findings\_Teal | All Sizes | 8/15/2026 |
|  | New Findings\_Purple | All Sizes | 8/15/2026 |
|  | Gain Experience (Spanish) | All Sizes | 8/15/2026 |
|  | Grows Experience | All Sizes | 8/15/2026 |
|  | Instills Confidence | All Sizes | 8/15/2026 |
|  | Instills Confidence (Spanish) | All Sizes | 8/15/2026 |
|  | Brings Discovery | All Sizes | 8/15/2026 |
|  | Terrie 1 | All Sizes | 9/28/2026 |
|  | Judith 3 | All Sizes | 9/28/2026 |
|  | Judith 1 (Spanish) | All Sizes | 9/28/2026 |
|  | Maria and Christina  | All Sizes | 9/28/2026 |
|  | Isabella and MarcoKen and Sam | All SizesAll Sizes | 9/28/2026 9/28/2026 |