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| **Asset Type** | **Talent Featured** | **Size/Length** | **Expiration Date** |
| Video (including OLV, TV) | Warning Signs  Fashion  Fashion (Spanish) Dance  Dance (Spanish)  Early Detection – Ryan Blaney  Terrie - Hopeful  Judith - Hopeful  Tom - Hopeful | All Lengths  All Lengths All Lengths All Lengths All Lengths All Lengths All Lengths All Lengths All Lengths | 4/8/2026  8/15/2026  8/15/2026  8/15/2026  8/15/2026  3/27/2026  9/28/2026  9/28/2026  9/28/2026 |
| Radio | Preserving Wisdom  Preserving Wisdom (Spanish)  New Skills  New Skills (Spanish) New Hobbies  New Hobbies (Spanish)  Early Detection – Ryan Blaney  Hopeful – Judith  Hopeful – Judith (Spanish)  Hopeful – Terrie  Hopeful – Tom | All Lengths  All Lengths  All Lengths All Lengths All Lengths All Lengths All Lengths All Lengths All Lengths All Lengths  All Lengths | 4/18/2026  4/18/2026  8/15/2026  8/15/2026  8/15/2026  8/15/2026  3/27/2026  9/28/2026  9/28/2026  9/28/2026  9/28/2026 |
| Print | Decreased Judgement  Trouble with Familiar Tasks  Sparks Creativity  Sparks Creativity (Spanish) Grows Experience  Gain Experience (Spanish) Instill Confidence  Instill Confidence (Spanish) Sparks Creativity  Sparks Creativity (Spanish) Find Yourself (Spanish) Brings Discovery  Terrie\_1\_revised  Judith\_1\_revised  Judith\_2\_revised  Tom\_1\_revised | All Sizes  All Sizes  All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes  All Sizes | 5/21/2026  5/21/2026  8/15/2026  8/15/2026  8/15/2026  8/15/2026  8/15/2026  8/15/2026  8/15/2026  8/15/2026  8/15/2026  9/28/2026  9/28/2026  9/28/2026  9/28/2026  9/28/2026 |
| Web Banners | Decreased Judgement  Warning Signs  Misplaced Objects  Grows Experience  Grows Experience (Spanish) Instills Confidence  Instills Confidence (Spanish) Sparks Creativity  Sparks Creativity (Spanish) New Findings  Brings Discovery 10signs\_Teal 10signs\_Yellow 10signs\_Purple  Judith  Judith (Spanish)  Terrie  Tom | All Sizes  All Sizes  All Sizes  All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes All Sizes  All Sizes  All Sizes  All Sizes | 4/11/2026  4/11/2026  4/11/2026  8/15/2026  8/15/2026  8/15/2026  8/15/2026  8/15/2026  8/15/2026  8/15/2026  8/15/2026  8/15/2026  8/15/2026  8/15/2026  9/28/2026  9/28/2026  9/28/2026  9/28/2026 |

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| OOH | Trouble With Familiar Tasks  Decreased Judgement  Misplacing Items  Memory Loss  Brings Discovery\_Purple | All Sizes  All Sizes  All Sizes  All Sizes  All Sizes | 5/14/2026  5/14/2026  5/14/2026  5/14/2026  8/15/2026 |
|  | Brings Discovery\_Yellow | All Sizes | 8/15/2026 |
|  | Sparks Creativity | All Sizes | 8/15/2026 |
|  | Sparks Creativity (Spanish) | All Sizes | 8/15/2026 |
|  | The Old Times | All Sizes | 8/15/2026 |
|  | New Findings\_Teal | All Sizes | 8/15/2026 |
|  | New Findings\_Purple | All Sizes | 8/15/2026 |
|  | Gain Experience (Spanish) | All Sizes | 8/15/2026 |
|  | Grows Experience | All Sizes | 8/15/2026 |
|  | Instills Confidence | All Sizes | 8/15/2026 |
|  | Instills Confidence (Spanish) | All Sizes | 8/15/2026 |
|  | Brings Discovery | All Sizes | 8/15/2026 |
|  | Terrie 1 | All Sizes | 9/28/2026 |
|  | Judith 3 | All Sizes | 9/28/2026 |
|  | Judith 1 (Spanish) | All Sizes | 9/28/2026 |
|  | Maria and Christina | All Sizes | 9/28/2026 |
|  | Isabella and Marco  Ken and Sam | All Sizes  All Sizes | 9/28/2026  9/28/2026 |